



Support Research
Strengthen Civil Society



SPONSORSHIP OPPORTUNITIES

Join us as we advance
research, dialogue, and
new voices across the
voluntary sector



ADVANCING RESEARCH

across the voluntary sector

The Voluntary Sector Studies Network (VSSN) connects **researchers**, **practitioners**, and **policymakers** working across charities, volunteering, philanthropy, and civil society. We support the exchange of ideas that inform practice, shape policy, and strengthen organisations.

A TRUSTED SPACE FOR SECTOR DIALOGUE

VSSN creates a trusted space where evidence, experience, and ideas come together to form a stronger voluntary sector.



WHAT WE DO

VSSN creates spaces for dialogue, learning, and collaboration across research and practice. Our work brings together **academic insight and real-world experience** to deepen understanding of the voluntary sector and its role in society.

Here are the core ways we deliver this work:

- **Annual Voluntary Sector and Volunteering Research (VSVR) Conference**, bringing together a diverse, international audience.
- **New Researchers Day**, supporting early-career and emerging voices.
- **One-day events and specialist sessions** on key sector themes.
- **Publications and ongoing knowledge exchange** across our network.

WHO WE REACH

VSSN engages a highly relevant and influential audience working at the intersection of research, policy, and practice. Our network brings together those creating the future of the voluntary sector through evidence, funding, and on-the-ground experience.

Researchers • Research institutions • Sector leaders
Policymakers • Funders • Early-career researchers

Support research that **INFORMS ACTION**

VSSN offers a range of sponsorship opportunities across its programme. From flagship events to year-round initiatives, sponsorship enables organisations to support research, widen participation, and engage with a highly relevant audience.

WHY PARTNER WITH VSSN?

Sponsorship is an opportunity to support credible, independent research.

Here is what partnership supports:

- advancing research and dialogue across the voluntary sector.
- developing new and early-career researchers.
- increasing accessibility and participation.
- connecting with researchers, practitioners, and policymakers.
- enhancing organisational profile within a relevant and influential sector audience.
- engaging with emerging talent and future sector leaders.
- gaining insight into evolving research, policy, and best practice across civil society.



**As a sponsor, you can
direct your support
towards clearly defined
activities, whether funding
a specific event, enabling
participation through
bursaries, or supporting a
targeted area of work.**

SPONSORSHIP OPTIONS

VSSN offers a focused set of sponsorship opportunities across its programme.

PRINCIPAL SPONSOR: In addition to the options below, opportunities from **£3,000** are available for organisations seeking a broader, more visible partnership across multiple activities. Please contact us for details.

CONFERENCE AND NEW RESEARCHERS

These opportunities focus on VSSN's flagship **annual conference** and associated events:

Conference Sponsor

Support the overall delivery of the VSVR Conference, with visible recognition across conference materials and communications.

from £2,000

Conference Reception Sponsor

Support a key networking moment during the conference. Acknowledgement at a high-profile, in-person networking event.

from £1,000

Session Sponsor

Connect your organisation with a specific topic or session. Recognition linked to a themed session and engaged audience.

from £500

New Researchers Day Sponsor

Support a dedicated day for early-career researchers. Association with emerging talent and future sector leaders.

from £1,000

BURSARIES AND DAY EVENT SUPPORT

These opportunities expand participation and support **activity beyond the conference**:

Event Bursary Sponsor

Enable participation through travel or accommodation support. Recognition linked to supported attendees and inclusive access.

from £500

Membership Bursary Sponsor

Support access for new or unfunded researchers. Association with widening participation in the research community.

from £500

One-Day Event Sponsor

Support a standalone event on a key sector theme. Visibility within a focused, topic-specific audience.

from £750

Small Grants Sponsor

Recognise emerging research. Acknowledgement linked to innovation and new research.

from £1000

View details about our upcoming **Annual Conference**



CONFIRM YOUR SPONSORSHIP ---

Please complete the details below to confirm your interest. We will follow up to discuss the arrangements.

Organisation name:	
Primary contact name:	
Email address:	
Phone number:	

Sponsorship selection

Please indicate your area(s) of interest:

- ☐ Conference sponsor
- ☐ Conference reception sponsor
- ☐ Session sponsor
- ☐ New Researchers Day sponsor
- ☐ Event bursary sponsor
- ☐ Membership bursary sponsor
- ☐ One-day event sponsor
- ☐ Poster prize sponsor
- ☐ Principal sponsorship
- ☐ Other (please specify):

Sponsorship focus

Please share any areas of interest or alignment:

Next steps

- ☐ I would like to discuss this opportunity further before confirming
- ☐ I am ready to proceed with sponsorship



Voluntary Sector Studies Network (VSSN)
Registered charity no. 1197827 | Scotland no.
SC052647



Join the **CONVERSATION**



We welcome conversations with organisations whose work aligns with VSSN's aims and values. Sponsorship can be shaped to reflect shared priorities and areas of interest. To discuss sponsorship opportunities, please contact:

Petra Buresova, Treasurer

-  treasurer@vssn.org.uk
-  info@vssn.org.uk (general enquiries)
-  vssn1.bsky.social
-  Voluntary Sector Studies Network

VSSN will only enter into sponsorship arrangements that are appropriate to its charitable aims. Sponsorship does not confer editorial or programme control, nor access to member data.



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